HOW TO SUPPORT SCENARIOS-BASED INSTRUCTIONAL DESIGN: A DOMAIN-SPECIFIC-MODELING APPROACH

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REDiM Project
(Model Driven Reengineering of Technology Enhanced Learning)
LIUM lab
(Computer Science Laboratory of Le Maine University)
1. **Research context: Instructional Design & MDE**
2. Categorization: the 3-leaf domain clover
3. Towards Domain-Specific Modeling
4. Summary and ongoing work
Research Context: instructional design and learning scenarios

- One standard
  - IMS-LD (*Learning Design* from the IMS consortium)

- Some instructional design languages
  - EML (*Educational Modeling Language*) or VIDL (*Visual Instructional Design Language*)
  - eg.: CPM, E²ML, coUML, LDL, MOT+, poEML, etc.

- Some tools
  - Editors, Players, *Learning Management System* (LMS), etc.

- Some reported observations
  - Lack of user-friendly tools for end-users (teachers, designers, ...)
  - Need for languages and tools
    - adapted/adaptable to communities of instructional design (terminology, notation, etc.)
    - Providing computer-based facilities for reusing/exchanging scenarios, interoperability, executability, etc.
Research Context: Model Driven Engineering

- **History**
  - Generalization of the MDA (OMG) specification for all technological spaces: OO, XML documents, DataBases, Ontologies

- **Main ideas**
  - Systematic use of models as primary engineering artifacts
  - The final system is developed by successive models transformations from a high level of abstraction towards platform-specific models, guiding code generation

- **Principles**
  - Modeling, Meta-modeling, Capitalization, Abstraction, Separation of concerns...

- **Tools**
  - Meta-model/language definition, transformation models tools, code generation, weaving model tools, generation of domain-specific model editors, etc.
MDE and learning scenarios

- Some instructional research works dealing with MDE principles
  - The CPM language
    - a UML-based visual language for Problem Based Learning situations
    - models transformation from CPM models to IMS-LD compliant models
  - The tools and techniques from the Bricole project
    - a MDE CASE-tool (ModX) for designing any kind of scenarios
    - model transformation application (Gendep) to set up a Learning Management System (LMS) from any IMS-LD-compliant scenario
  - The MDLD environment (Model-driven Learning Design Environment)
    - editor helping learning designers to generate units of learning conformed to IMS-LD by graphically specifying BPEL-oriented modeling
Observations from the application of MDE to learning-scenarios

- **Models** correspond to
  - the various learning scenarios produced in accordance to the different phases of instructional design processes

- **Meta-models** correspond to
  - the terminology defined for the used EML/VIDL

- **Final system** correspond to
  - the final learning situation relying on system and human artefacts (not only code)

- **Separation of concerns** are applied with
  - many points of view (didactics, pedagogical, structural...) available
  - difficulty to separate LMS-dependent/independent learning scenarios

- **Omnipresence of the business learning domain**

- **Omnipresence for the need of graphical representations**

- **Some possible analogies but some specific constraints**
Outline

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The 3-leaf domain-clover categorization for EML/scenarios

- 3 categories according to the business learning domain and objectives targeted
  - Practitioners-centered Scenario
    - Terminology = the one shared by a community of practitioners
      (in relation to some pedagogical theories, didactical fields as well as specific references to the LMS they use)
    - Objectives = act as a design guide, support of thinking/communicating
  - Abstract Scenario
    - Terminology = high-level abstraction for supporting pedagogical diversity + independence from any LMS
    - Objectives = exchange/interoperability
  - LMS-centered Scenarios
    - Terminology = specific to a LMS
    - Objectives = act as guide for manual or semi-automatic configuration of the LMS platform
The 3-leaf domain-clover categorization for EML/scenarios (2)

- Two-complementary formalizations for each category
  - Visual/graphical notation
    - For a human-readable scenario interpretable by practitioners
  - Textual notation (XML)
    - For a machine-readable scenario interpretable with no ambiguity

- Two kind of transformations for scenarios
  - *Extra*-domain (terminology change)
    - *When*: from one category to another or between 2 different EMLs of the same category
    - *For what*: exchanging with other communities of practitioners or for obtaining the objectives of the targeted categorization
  - *Intra*-domain (notation change)
    - *When*: between EMLs of the same categorization that share the same abstract syntax but differ from the concrete syntax (notation)
    - *For what*: adaptation to the public (machine/human) targeted by the transformation
Schematization

Practitioners-centered Scenario

Abstract Scenario

LMS-centered Scenarios
Positionning of existent research works on EML/tools/LMS

CPM
MOT+
LDL

ModX
UML4LD
MOT+LD
IMS-LD

Gendep

ModX
Moodle
WikiniMST
Tooling needed to support our domain-oriented instructional design

- Tools and techniques needed to support emergence of communities of practice from our 3-categorizations
  1. To define domain-oriented EML/VIDL
     - Metamodelling techniques for specifying the terminology
     - Techniques for specifying human & machine-readable notations
  2. To graphically define learning scenarios (user-friendly editors)
  3. To realize the intra & extra learning scenarios transformations
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 Domain Specific Modeling - DSM

- **Definition**
  - Software engineering methodology for designing and developing systems
  - DSM involves systematic use of a graphical domain-specific language (DSL) to represent the various facets of a system
  - DSM languages tend to support higher-level abstractions than General-purpose modeling languages

- **Approaches and tools**
  - *Software Factories* + *Visual Studio* (Microsoft)
  - *MetaEdit*, *ATL*, *TIGER*
  - Eclipse modeling projects projet: EMF, GMF...

- DSM approach is applicable to our 3-domain categorizations
- DSM tools cover all the highlighted needs
Experimentation of EMF/GMF

- **Objective of the exploratory experimentation**
  - Providing practitioners with a UseCase-like visual editor for specifying Learning activities and roles performing them into learning phases

- **Results**
  - The metamodel
Experimentation of EMF/GMF (2)

- Visual editor, 100% EMF/GMF-generated (no hand-coding)

- XMI/XML serialization of produced learning scenarios

```xml
<?xml version="1.0" encoding="UTF-8"?>
<lduc:Scenario xmlns:xmi=http://www.omg.org/XMI xmlns:lduc="lduc">
  <phase name="Act2">
    <activities name="Exploit available information to draw conclusions"/>
    <activities name="Reciprocal teaching" nextActivities="//@phase/@activities.2"/>
    <activities name="Forum posts analysis"/>
  </phase>
  <actors activityRealized="//@phase/@activities.0" name="Investigator" super="//@actors.1"/>
  <actors name="Learner"/>
  <relations label="includes" source="//@phase/@activities.0" target="//@phase/@activities.1"/>
  <relations label="includes" source="//@phase/@activities.0" target="//@phase/@activities.2"/>
</lduc:Scenario>
```
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Summary and ongoing works

- Proposition of a conceptual framework for the application of MDE principles to scenario-based instructional design
  - 3 categorizations for scenarios and languages reflecting different communities of practices sharing a same business learning domain towards specific objectives
  - 2 notations per category to provide human and machine readability

- Domain Specific Modeling orientation to support our proposition

- DSM tooling can be helpful for
  - Easing the emergence of community of learning design practices
  - Supporting the building of user-friendly & visual learning editors

- Present and future works
  - Deeper experimentation of the Eclipse GMF
  - Experimentation of learning scenarios transformations with the Eclipse ATL tool
Thank you!

...Any questions?

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These works are funded by the French MILES project
Research context: our approach

- REDiM project
  - Instructional design and learning scenarios
  - Teachers, acting as designers, are the targeted end-users

- Postulate
  - The application of *Model Driven Engineering* (MDE) theories and practices is pertinent and useful for instructional design processes dealing with learning scenarios